



TWEED HEADS & COOLANGATTA SLSC

CLUB SPONSORSHIP PACKAGE – 2020/21





PRESIDENT'S MESSAGE

Thank you for taking the time to consider supporting and associating your business with TH&C SLSC – the DHL Queensland and Australian Surf Lifesaving Club of the year 2018-19.

TH&C located at Greenmount Beach, is the oldest surf club in Queensland, established in 1911. Our nippers have been running for 54 years, since 1966. Our foundations are strong with the largest conversion of nippers to patrolling duties in the club's history. These kids now join the other 220 patrolling members all volunteering to keep Greenmount Beach safe and fun.

All the club's various committees – Surf Life Saving (Patrols), Surf Sports, Surf Boats, Board riders, Property & Amenities, Finance and Junior Activities (Nippers) – are run by volunteer members. The club enjoys the support of the community, whom on many occasions throughout its long history have come together to lend a hand when needed.

To contribute to the only sport with a humanitarian focus, that of saving lives, we are seeking partners. As a valued sponsor of TH&C SLSC, your support will help us provide training, personal development and equipment for our volunteers and Nippers along with the opportunity to associate your business with our award-winning club.

Dave Fuller, TH&C President (2018/19 - present) and

Karl Muggeridge, TH&C Junior Activities Director (2020/21)

IT'S LIVE!
**DHL CLUB OF
THE YEAR**

**TWEED HEADS &
COOLANGATTA SLSC**

QLD





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SPONSOR GRATITUDE PACK

- ✓ Position on Nipper BBQ Sponsor Banner
- ✓ Posts on Instagram, Team App and Facebook and specific promotional posts or deals as available
- ✓ 1 x Sunday morning (8am) business introduction at the club to the Nippers and their families and photo with the kids with your company logo on equipment and/or banner
- ✓ Sponsors page inclusion in season newsletter to Nipper families with 1 editorial feature available throughout season (info to be supplied by your business)
- ✓ Sponsor night "meet and greet" with club members and families
- ✓ Appreciation certificate with photograph and other relevant merchandise signed by Club President to display in your business.



WHAT DOES YOUR SPONSORSHIP MEAN?



TH&C is home to the largest nipper club in Point Danger Branch, from Tallebudgera to Rainbow Bay. We have world-class coaches, a strong youth development program, with a growing number of talented and successful surf sport athletes. In order to maintain our well-rounded success, we look to the help and support of our community.

Whether you want to become involved in the surf life saving side or align yourself with one of Gold Coast's leading Nipper Programs, your sponsorship will directly help us maintain our high -quality youth development program designed to retain members in the ages between nippers and young adult life savers. Activities conducted include leadership camps, trips to other surf life saving clubs, team building and personal goal setting activities which are all designed to enhance the life skills of our youth and to provide a pathway through to being a young adult.

Our fundraising revenue supports us to keep our beach safe with having the right equipment and training facilities for all surf life savers and members. It helps us to maintain our membership by being able to offer training for nippers, youth, open, senior and master members.

Our nippers have grown to nearly 350 members in season 2019-20. Our youth continue to excel in branch and Gold Coast surf life saving competitions and our Masters pool rescue team are back to back National champions.

Best thing of all... the sponsorship payments are taxed deductible.



SPONSORSHIP OPTIONS

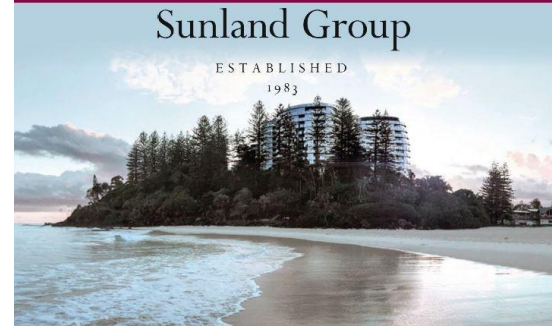


TH&C SLSC has many opportunities for your business to support our club at all levels with a variety of benefits to you.

250 SUPPORTER PACKAGE

Your Contribution: \$250 per annum

THANK YOU TO OUR
SPONSORS 2017/2018



Only 50 x 250 club memberships offered each year. This package makes it easy for you to get involved with TH&C Nippers SLSC. It provides an opportunity to support the nipper club at a personal level.

In return for your support you will receive:

- Launch function with finger food and drinks
- Promoted through our Facebook, Instagram and Team App
- Your name/logo will be acknowledged on our 250 Sponsor Board
- Your name/logo will be acknowledged at the annual presentation
- Networking breakfast with other sponsors at the TH&C Supporters Club

PINK RASHIE SPONSOR PACKAGE



Your contribution: \$5,250 per annum = 350 rashies @ \$15 each

This package gives you the opportunity to sponsor our most recognisable uniform item – the pink rashie! Worn by all nippers from under 8's to under 14's, which is about 80% of the whole group. Your sponsorship money will go into assisting the most fundamental component of the nipper program, a high-viz sleeveless performance wetshirt. These are worn by our nippers every Sunday morning and at every week-day surf training session over 7 months from September to March. Profile at every carnival throughout the season – Young Gun Carnivals, GC Titles, Point Danger Branch selection carnivals and State Youth Titles with over 3,000 people in attendance.

In return for your support you will receive:

- Your name/logo will appear on our high-viz rashies
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our Nipper Team App
- Promotional morning 'meet & greet' at a Nipper Sunday
- Acknowledgement in our Annual Report
- Acknowledgment at the annual Nipper break-up
- 2x membership to the Supporters Club
- Profile in our Nipper newsletter (6 per season)
- Official certificate & photo of equipment as appreciation
- 1x ticket to our annual Sponsors thank-you reception



BOARD TRAILER SPONSOR PACKAGE



Your contribution: \$500 as a one-off for three seasons (up to six sponsors) or \$3,000 for single sponsor (both sides)

This package gives you the opportunity to sponsor our newest piece of equipment – the board trailer. Your sponsorship money will go to providing a branding wrap on the sides of the trailer, towed all over the Gold Coast to carnivals. The trailer is fundamental for safe transport of our boards. Profile at every carnival throughout the season – Young Gun Carnivals, GC Titles, Point Danger Branch selection carnivals and State Youth Titles with over 3,000 people in attendance, as well as State and Aussie titles for open and master competitors with between 3,500-5,000 competitors.

In return for your support you will receive:

- Your name/logo will appear on the side of the trailer (800mm x 800mm)
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our Nipper Team App
- Acknowledgement in our Annual Report
- Acknowledgment at the annual Nipper break-up
- Profile in our Nipper newsletter (6 per season)
- Profile in our Grapevine newsletter (12 per season)
- Official certificate & photo of equipment as appreciation



FOAMY NIPPER BOARD PACKAGE



Your Contribution: \$600 per annum

This package gives you the opportunity to support our youngest nippers aged between 9 and 10 years old. Your sponsorship money will go into providing one foamy nipper board to assist and develop our aspiring juniors. These foamy nipper boards have a 2-year life span. They are used every weekend over 7 months and for weekly training sessions from September through to March.

In return for your support you will receive:

- Your logo will appear on the front & rear of a new foam board
- Your name/logo will appear on the TH&C SLSC website
- Profile in our Nipper newsletter (6 per season)
- Two tickets to our sponsors thank-you reception
- Acknowledgement in the annual report
- 2x membership to the Supporters club
- Your name/logo will appear on our Nipper Team App
- Official certificate & photo of equipment for show of appreciation.



FIBREGLASS RESCUE BOARD PACKAGE



Your contribution for equipment sponsorship is subject to negotiation. For example \$1,300 per year

This package gives you the opportunity to support our nippers aged between 11 and 13 years old. Your sponsorship money will provide one specialist fibreglass Board Rescue boards to assist and develop our juniors. These high-performance rescue boards have a 3-year life span and will be used during weekly training sessions and every week-end over 7 months from September to March. Board Rescue boards will be used during Young Gun Carnivals, GC Titles, Point Danger Branch selection carnivals and State Youth Titles with over 3,000 people in attendance.

In return for your support you will receive:

- Logo will appear on the front & rear of a new fibreglass Board Rescue board
- Your name/logo will appear on our Supporters board
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our Nipper Team App
- Acknowledgement in our Annual Report
- Acknowledgment at the annual Nipper break-up
- 2x membership to the Supporters Club
- Profile in our Nipper newsletter (6 per season)
- Official certificate & photo of equipment as appreciation.
- 1x ticket to our annual Sponsors thank-you reception

Nipper Board



RACING MALS BOARD PACKAGE



Your contribution for equipment sponsorship is subject to negotiation. For example \$2,300 per year

This package gives you the opportunity to sponsor one of our young athletes aged between 14 and 15 years old. Your sponsorship money will go into providing one racing fibreglass mal to assist and develop our nippers transitioning into the senior ranks. These high-performance long boards have a 3-year life span and will be used by highly trained junior competitors during weekly training sessions and every week-end over 7 months from September to March. The mals will be used during Young Gun Carnivals, Gold Coast Titles, Point Danger Branch selection carnivals, State Youth Titles with over 3,000 people in attendance.

In return for your support you will receive:

- Logo will appear on the front & rear of a new high performance fibreglass mal
- Your name/logo will appear on our Supporters board
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our Nipper Team App
- Acknowledgement in our Annual Report
- Acknowledgment at the annual Nipper break-up
- 2x membership to the Supporters Club
- Profile in our Nipper newsletter (6 per season)
- Official certificate & photo of equipment as appreciation
- 1x ticket to our annual Sponsors thank-you reception

10'6 SLSC Racing Mal



COMPETITION POOL TRAINING PACKAGE



Your contribution for training sponsorship is subject to negotiation. For example \$2,000 per year

This package gives you the opportunity to sponsor the pool training of our young athletes aged between 10 and 14 years old. Your sponsorship money will go into assisting with coaching fees by our club's life-member and 6-time Australian lifesaving team member Mariah Jones. These coaching sessions are for our surf swim teams and supplement their week-day ocean training over 7 months from September to March.

In return for your support you will receive:

- Your name/logo will appear on our Supporters board
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our Nipper Team App
- Acknowledgement in our Annual Report
- Acknowledgment at the annual Nipper break-up
- 2x membership to the Supporters Club
- Profile in our Nipper newsletter (6 per season)
- Official certificate & photo of equipment as appreciation
- 1x ticket to our annual Sponsors thank-you reception



WATER SAFETY SPONSOR PACKAGE



Your contribution: \$2,000 per annum = 30 rashies @ \$66 each

This package gives you the opportunity to sponsor our valuable volunteer water safety personnel who help keep the nippers aged between 6 – 14 year safe. It is a requirement of SLSCA that all water safety wear the long-sleeve orange high-vis wetshirts. The shirts have a 3-year life span. They are also worn by our volunteers at every carnival throughout the season – Young Gun Carnivals, GC Titles, Point Danger Branch selection carnivals and State Youth Titles with over 3,000 people in attendance.

In return for your support you will receive:

- Your name/logo will appear on our orange long-sleeve rashies
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our Nipper Team App
- Promotional morning 'meet & greet' at a Nipper Sunday
- Acknowledgement in our Annual Report
- Acknowledgment at the annual Nipper break-up
- 2x membership to the Supporters Club
- Profile in our Nipper newsletter (6 per season)
- Official certificate & photo of equipment as appreciation
- 1x ticket to our annual Sponsors thank-you reception



UMBRELLA SPONSOR PACKAGE



Your contribution: \$2,000 per annum = 50 umbrellas @ \$40 each

This package gives you the opportunity to sponsor our highly-prized weather protective umbrella used extensively by parents at carnivals throughout the season – Young Gun Carnivals, GC Titles, Point Danger Branch selection carnivals and State Youth Titles with over 3,000 people in attendance. It is durable and top quality to withstand wind and heavy rain.

In return for your support you will receive:

- Your name/logo will appear on our umbrella
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our Nipper Team App
- Acknowledgement in our Annual Report
- Acknowledgment at the annual Nipper break-up
- 2x membership to the Supporters Club
- Profile in our Nipper newsletter (6 per season)
- Official certificate & photo of equipment as appreciation
- 1x ticket to our annual Sponsors thank-you reception



STATE TEAM SHIRT SPONSOR



Your contribution: \$4,800 per annum = 80 shirts @ \$60 each

This package gives you the opportunity to sponsor our most accomplished junior athletes at their premier carnival, the Queensland Youth championships – in March 2021 at North Kirra SLSC. Your sponsorship would provide a long sleeve hooded shirt, providing sun protection for the kids. TH&C usually take a team of around 80 nippers who qualify through branch racing. Two seasons ago, TH&C finished 12th out of 55 participating clubs, and 8th on handicap. There are around 1,600 competitors and 3,000 people in attendance.

In return for your support you will receive:

- Your name/logo will appear on our long sleeve hooded shirt
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our Nipper Team App
- Acknowledgement in our Annual Report
- Acknowledgment at the annual Nipper break-up
- 2x membership to the Supporters Club
- Profile in our Nipper newsletter (6 per season)
- Official certificate & photo of equipment as appreciation
- 1x ticket to our annual Sponsors thank-you reception



BOAT OAR SPONSOR



Your contribution: \$1,000 per oar and \$1,200-\$2,000 for a sweep's oar - total package for a whole boat crew is \$5,500-6,000 (or subject to negotiation)

This package gives you the opportunity to sponsor one of our five surf boat crew for their much-needed boat oars. A complete set of oars is five, including the sweep oar. Your company can sponsor a single oar, if the whole boat set is not possible. The boat crew compete at carnivals throughout the season, from Northern NSW to the Sunshine Coast. It culminates in the State and Aussie titles with 3,500-5,000 competitors and up to 7,500 people in attendance. Television coverage is provided at Aussie titles for opens and masters.

In return for your support you will receive:

- Your name/logo will appear on back of an oar 600mm x 300mm
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our SLSC Team App
- Acknowledgement in our Annual Report
- Acknowledgment at the annual presentation night
- 2x membership to the Supporters Club
- Profile in our Grapevine newsletter (12 per season)
- Official certificate & photo of equipment as appreciation
- 1x ticket to our annual Sponsors thank-you reception



TRAINING BOAT SPONSOR

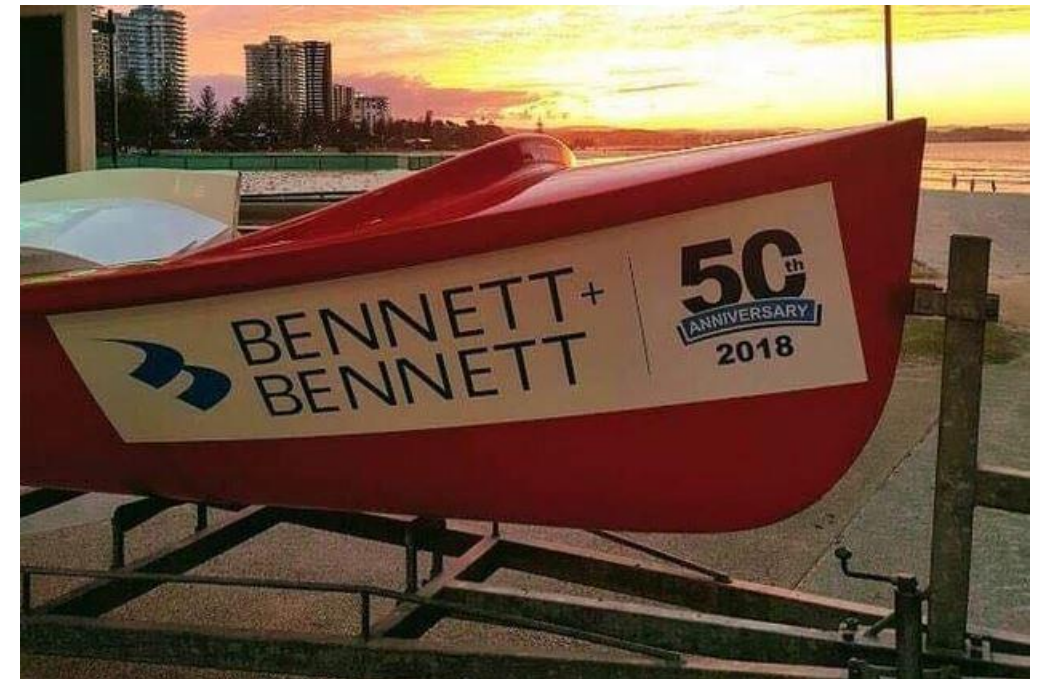


Your contribution: \$5,000 over three seasons (or subject to negotiation)

This package gives you the opportunity to sponsor our Brisbane-based training boat, operating from Colmslie. The training boat is used for our crew on the Brisbane River, enabling their training to prepare for carnivals. The boat does not currently have a sponsor, but this is an example of the exposure provided on the front (both sides) of a boat.

In return for your support you will receive:

- Your name/logo will appear on the front - both sides 1200mm x 600mm
- Your name/logo will appear on the TH&C SLSC website
- Your name/logo will appear on our SLSC Team App
- Acknowledgement in our Annual Report
- Acknowledgment at the annual presentation night
- 2x membership to the Supporters Club
- Profile in our Grapevine newsletter (12 per season)
- Official certificate & photo of equipment as appreciation
- 1x ticket to our annual Sponsors thank-you reception



FINAL WORD OF THANKS



Thank you for taking the time to consider this proposal and an association with the TH&C SLSC.

We understand that COVID-19 has impacted the economy detrimentally. However, we are going to keep investing in our kids and our competitive athletes. Your support contributes the success of our volunteer organisation. We hope to ensure our relationship remains mutually beneficial and we also want to immerse ourselves in our local community for continued and sustained growth.

TH&C Nippers is privileged to call many of Queensland's top young surf athletes our own. With well credentialled coaches including renowned 7-time Australian beach sprint champion Callum Taylor, National board champion Jason Barker and 6-time Australian lifesaving team representative Mariah Jones, we offer a youth development program that is the envy of many clubs. We would like to maintain TH&C's reputation as a great family club inspiring and educating great young kids and we need financial help to do it.

Our club motto is: **"Keeping Greenmount Beach safe and fun."** As the largest nipper club at the southern end of the coast, we are keen to strive for improvement and continue our positive club culture.

We are offering you the opportunity to raise the profile of your business and brand by associating with the reputation and integrity of TH&C SLSC.

These sponsorship packages will allow the club and Nippers to continue to provide vital equipment and skills so our youth can grow into our future patrolling members. We are excited by the opportunity to discuss these options with you, or alternatively tailor a package to suit your business requirements.

To discuss sponsorship opportunities, feel free to contact us on the details provided below.

David Fuller
0407 233 148
Club President

Karl Muggeridge
0408 010 385
Nipper President

Business Name	Business type
Address:	
Business owner:	Contact number:
Email:	Mobile:
Authorised personnel:	Contact number:
Email:	Mobile:

I, _____ on behalf of _____ hereby agree to sponsor TH&C Surf Club.

Package _____ Sponsorship amount: _____

Name: _____ Signature _____ Date: _____

The start date of this agreement is as dated above. The end date of this agreement is 1 year from this date.

* All applications to be confirmed by the TSLSC so they are not in conflict with existing arrangements, sponsorships currently in place.

* Please print off this agreement page, complete your details as required. Please email this agreement page to TH&C administration at thcslsc@bigpond.net.au

Sponsors packages

<input type="checkbox"/>	250 Club sponsor
<input type="checkbox"/>	Pink rashie sponsor
<input type="checkbox"/>	Nipper trailer branding sponsor
<input type="checkbox"/>	Foamy board sponsor
<input type="checkbox"/>	Nipper Board Rescue board sponsor
<input type="checkbox"/>	Performance racing mal sponsor
<input type="checkbox"/>	Competition pool training sponsor
<input type="checkbox"/>	Water Safety personnel shirts sponsor
<input type="checkbox"/>	Umbrella sponsor
<input type="checkbox"/>	State team shirt sponsor
<input type="checkbox"/>	Boat oar sponsor
<input type="checkbox"/>	Training boat sponsor